



EQUITABLE HEALTHCARE ACCESS CONSORTIUM FIFTH QUARTERLY MEETING

in collaboration with



**Date: 23rd and 24th August 2019
Venue: Indian School of Business, Hyderabad**

Equitable Healthcare Consortium

is grateful to

Prof. Rajendra K. Srivastava
Dean and Novartis Professor of Marketing Strategy and Innovation
Indian School of Business

for sponsoring the 5th Quarterly Meeting and his unstinted support to make this meeting possible

Our heartfelt gratitude to the entire team at ISB who has collaborated and worked hard to make these two days a success.

THANK YOU

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Practical Information

Address of the Venue

Indian School of Business
Gachibowli
Hyderabad
Telangana- 500032

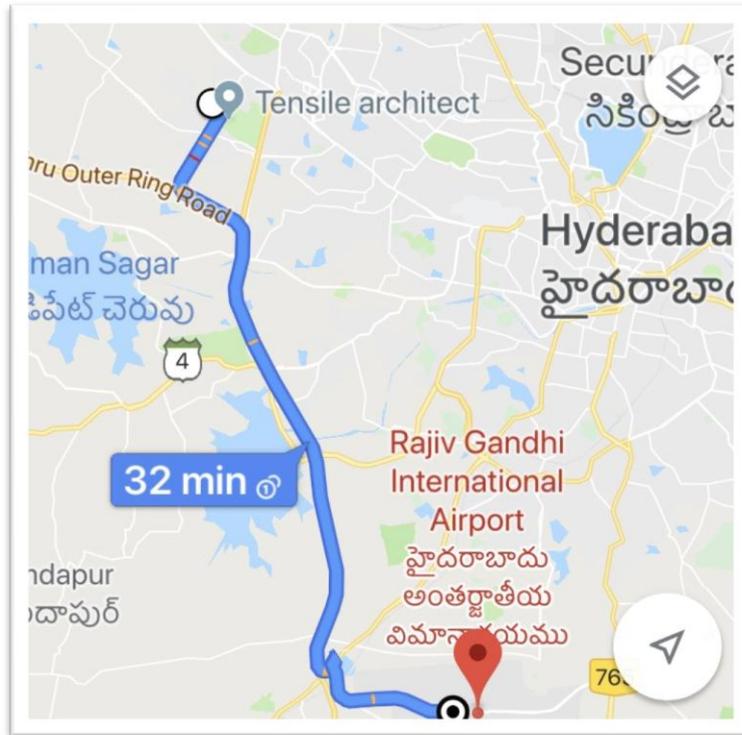
Contacts

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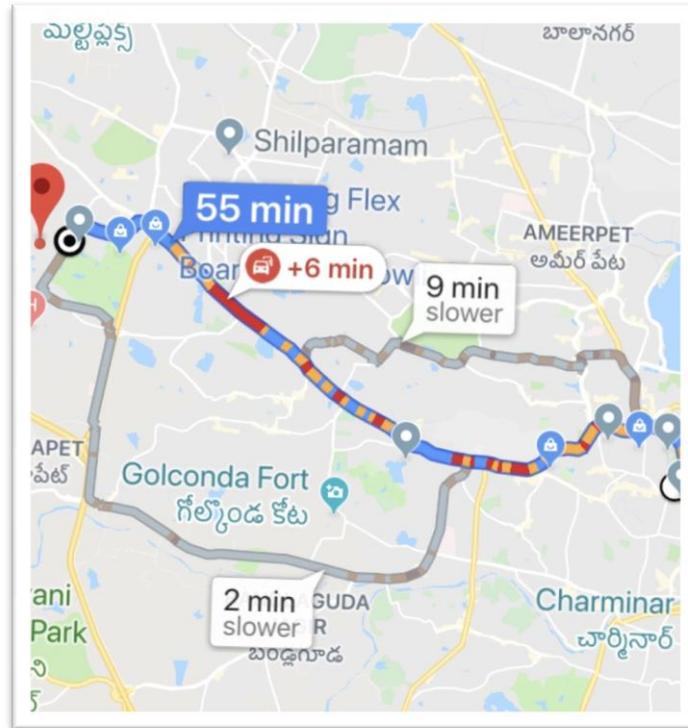
Distance from the Airport

The Rajiv Gandhi International Airport is at a distance of about 30 Kms from the ISB Campus in Gachibowli and is expected to take about 35-40 minutes by car, depending on the time of the day and traffic conditions.



Distance from the Railway Station (Nampally)

The Nampally Station is at a distance of about 17 kms from the ISB Campus in Gachibowli and is expected to take about 55-60 minutes by car depending on the time of the day and traffic conditions.



The Meeting Venue

The meetings will be held in the AC 4 LT, Level 2 in the ISB Campus

Catering

Coffee/Tea will be served outside AC 4 LT and Lunch at the Atrium on 23rd and 24th August.

For Members staying in ISB Guest Rooms -

Dinner on 22nd and 23rd Aug and Breakfast on 23rd and 24th Aug will be available at Goel's Dining Hall. The payment for the same will need to be directly made by members at the cafeteria itself.

Lodging Arrangements

ISB will help us reserve rooms at the below mentioned hotels at negotiated rates on single occupancy basis. Payments will have to be directly made by the guest on check out.

1. **Ella Hotels** - INR 3500 per day
2. **LemonTree Hotel** - INR 3000 per day
3. **Fairfield by Marriott** - INR 3500 per day
4. **Oakwood** - INR 4250 per day

Note - The prices are inclusive of complimentary breakfast along with to & fro office transfer

5. **Guest rooms at the ISB Campus** - Single AC rooms for Rs. 2400 (+ GST) per day. Breakfast is not included in this cost.

Note -

- **The Main Gate Security and Reception at ISB will have a list of guests who will be staying at the Guest rooms. They will guide you to your rooms.**
- **Guests to carry and Id proof - Driving license or Aadhar Card**
- **Guests can make payment directly at the Executive Housing Reception by providing their room no and name.**
- **Payments can be made through cash or card.**

Transport Arrangements

Personal Transportation

Members are expected to make their own transport arrangements upon arrival at Hyderabad. Ola and Uber cabs are available from the airport/railway station/ISB.

Preamble

Medical professionals enter the healthcare domain with an intention of providing care. Each of us does this in the best possible manner under our current circumstances and contexts. Yet, there remains worrying gaps not only in terms of how many people are able to access this care, but also in the attitudes of society at large towards the medical community.

These gaps have led to increasing instances of violence against medical professionals, as well as vandalization of healthcare facilities. These gaps have also led to stereotyping of private hospitals as being money minded and indulging in profiteering at the expense of hapless patients. The lack of clarity and non-availability of role models has also led to medical students seeing corporate hospitals as the only available path for career progression. The focus on large hospitals and curative care has led to gaps in preventive and promotive care. There are also yawning gaps in primary and secondary care, as most of the attention goes into tertiary care. Finally, the lack of collaboration with other actors in the eco-system, such as educational institutions and livelihood organizations has led to gaps in the healthcare models themselves.

Our meeting intends to focus on each of these gaps to understand what leads to the many aberrations in healthcare in the country. These include: the violence against medical professionals and how can it be curbed; lack of access to healthcare for a vast majority of our populations, etc.

We will debate on whether private hospitals can provide equitable care. Our members will take the agenda forward in terms of promoting alternate and fulfilling career paths to medical students and residents. We will discuss steps we can take to focus on providing more services, including preventive and promotive care, at the primary and secondary healthcare level in order to reduce the burden at the tertiary levels of care. Finally, we will need to continue to think of and implement out-of-the-box solutions on how institutions focused on education as well as those focused on livelihood, and other actors can play a collaborative role, working closely with healthcare providers, in contributing to improved healthcare models.

Participating Organizations and Participants

Organization	Participants
Aravind Eye Care Systems (AECS)	Mr. Thulasiraj Ravilla
Basic Health Care Services (BHS)	Dr. Pavitra Mohan
DHAN Foundation	Mr. R. Rajapandian Ms. Palaneeswari
Ekam Foundation	Mr. Sai Kiran Dr. Nanda Kishore V.
Fernandez Hospital	Dr. Evita Fernandez Dr. Tejaswini Basavarj
Indian Institute of Management - Udaipur (IIMU)	Prof. Prakash Satyavageeswaran Ms. Manisha Dutta Ms. Vedha Ponnappan
Indian School of Business (ISB) - Hyderabad	Prof. D.V.R. Seshadri Prof. Sarang Deo Prof. Madhu Viswanathan Prof. Ram Nidumolu Dr. Devendra Tayade Prof. Raghu Bommaraju Ms. Astha Sharma Ms. Minal Agarwal Mr. Harsh Parekh Mr. Sujit Mallick
L V Prasad Eye Institute (LVPEI)	Dr. G. Chandra Sekhar Dr. Raja Narayanan Ms. Anshu Bhargava
PEOPLE TREE Hospitals	Dr. Chandrasekar C.
SAKSHAM	Dr. Santosh Kumar Kraleti
Sant Singaji Institute of Science and Management (SSISM)	Mr. Pranjal Dubey Mr. Prashant Sharma
SMILES International Institute of Colo-Proctology	Dr. Parameshwara C.M.

Individual Members	Dr. Harish Iyer Mr. D. Nagarajan Dr. Rajesh B. Iyer Dr. Sudha Murthy Ms. Vidhya Srinivasan
Observers	Ms. Anumeha Srivastava Ms. Anuprita Turwankur Dr. Amit K. Jotwani Ms. Gowri Iyer Mr. Jagdish Rattanani Mr. Kartic Vaidyanathan Dr. Laxmikanth Galla Mr. Martin Steret Dr. Rajesh Reddy Dr. Ramesh Maturi Dr. Sanjeev Upadhyaya Mr. Shashikant Ms. Swetha Bapatla
Guest Speakers B&M Healthcare Consultancy Tata Memorial Hospital Basavatarakam Indo American Cancer Hospital & RI Care Hospitals	Dr. Aniruddha Mukherjee Dr. C.S. Pramesh Dr. Senthil Rajappa Dr.B. Soma Raju

Agenda for Medical Students Interaction Session

Time	Agenda 22nd August 2019 - Thursday	Presenter/Chair
4.30 PM to 5.00 PM	Registration of Medical Students <i>(along with Tea/Coffee & Snacks)</i>	Staff from LVPEI
5.00 PM to 5.15 PM	Introduction to the Panel <i>(Venue: Auditorium, LVPEI)</i>	Arnaz Dalal
5.15 PM to 6.45 PM	Panel Discussion with : Dr. Pramod Gaddam Mr. Thulasiraj Ravilla Dr. G Chandra Sekhar Dr. Chandrasekar Chikkamuniyappa Dr. Santosh Kumar Kraleti Dr. C.S. Pramesh	Moderator: Dr. Pavitra Mohan
6.45 PM to 7.30 PM	Q&A	Students and Panel
7.30 PM to 7.45 PM	Vote of Thanks	Prof. DVR Seshadri

Meeting Agenda

Time	August 23, 2019 Friday	Presenter/Chair
9.00 AM	Assemble at ISB at AC 4 LT, Level 2 <i>(Breakfast available for members staying at ISB; Venue: Goel's Dining Hall from 8 am onwards, at nominal price)</i>	All Members
9.15 AM to 9.30 AM	Introduction of existing members/new members/observers and expectation-setting for the meeting	DVR Seshadri
9.30 AM to 10.00 AM	Welcome address	Prof. Rajendra Srivastava
10.00 AM to 10.20 AM	Report on EHAC activities, run through of EHAC Vision & Mission and update on the Medical Students meet held on August 22, 2019 at LVPEI	Arnaz Dalal
10.20 AM to 10.50 AM	"National Cancer Grid - A model to improve healthcare access"	Dr. C S Pramesh
10.50 AM to 11.30 AM	Followed by discussion with Q & A with all members	
11.30 AM to 12.00 Noon	Tea Break and Networking (<i>Outside AC4 LT</i>) <i>Group photograph of the EHAC at the Atrium</i>	
12.00 PM to 12.30 PM	"Sustainable financing and provision of healthcare by Government"	Dr. Anirudh Mukherjee
12.30 PM to 1.00 PM	Followed by discussion with Q & A with all members	
1.00 PM to 2.00 PM	<i>Lunch at Atrium</i>	
2.00 PM to 2.30 PM	Why is violence against Doctors on the increase? Is it lack of communication or lack of skill or lack of attitude or divergence of goals or lack of education?	Thulsiraj Ravilla
2.30 PM to 3.00 PM	Followed by discussion with Q & A with all members	
3.00 PM to 3.45 PM	Panel Discussion – How to make Equitable Healthcare and Private Hospitals co-exist?	Dr. Evita Fernandez Dr. Chandrasekar C.
3.45 PM to 4.00 PM	Followed by discussion with Q & A with all members	Guests : Dr. B. Soma Raju Dr. Senthil Rajappa
4.00 PM to 4.30 PM	<i>Tea Break and Networking (Outside AC4 LT)</i>	

4.30 PM to 5.45 PM	Focus Area 1- How can EHAC help design integrated Primary Healthcare systems in India? - Plan with next steps	Dr. Pavitra Mohan Dr. G Chandra Sekhar Thulsiraj Ravilla
5.45 PM	Wrap up of Day 1 & Disperse	Dr. Chandrasekar C.
	August 24, 2019 Saturday	
8.00 AM to 9.00 AM	Core Team Breakfast Meeting (<i>at Bajaj Dining Hall</i>)	Core Team Members
8.50 AM	Assemble at ISB at AC 4 LT (<i>Breakfast available for members staying at ISB; Venue: Goel's Dining Hall from 8 am onwards, at nominal price</i>)	All Members
9.00 AM to 9.30 AM	"Enabling Beingful Work and Wellbeing in Hospital Settings"	Prof. Ram Nidumolu
9.30 AM to 10.00 AM	Update on EHAC Financials How to raise funds for sustenance?	Prakash S.
10.00 AM to 10.30 AM	Updates about current pilots and way forward for these projects	SPOCS from collaborating orgs
10.30 AM to 11.00 AM	Potential New projects discussion & Processes for tracking all projects and disseminating the knowledge to EHAC as well as the world at large	Arnaz Dalal and Prakash S.
11.00 AM to 11.30 AM	Tea Break and Networking (<i>Outside AC4 LT</i>)	
11.30 AM to 11.45 AM	Costly Mistakes Made and Lessons Learnt: Importance of ensuring adherence to statutory and regulatory compliance by healthcare Entrepreneurs	Dr. Parmeshwar CM
11.45 PM to 12.30 PM 12.30 PM to 1.00 PM	Focus Area 2 - How do we scale-up ethical, specialized quality care at hospitals? Plan with next steps. Followed by discussion with Q & A with all members	Dr. Sudha Murthy Dr. Rajesh Iyer
1.00 PM to 2.00 PM	<i>Lunch at Atrium</i>	
2.00 PM to 2.30 PM	What active role can educational institutions play in Equitable Healthcare?	Prof . Sarang Deo
2.30 PM to 2.50 PM	Focus Area 3 - Reaching out to the Medical Student Fraternity	Arnaz Dalal
2.50 PM to 3.15 PM	Focus Area 4 - Online Free Educational Courses	Prakash S.
3.15 PM to 3.30 PM	Next meeting location and dates	Pranjal Dubey
3.30 PM to 4.00 PM	Wrap up of Day 2 & Vote of Thanks	Dr. Pavitra Mohan
4.00 PM	Tea and Disperse (<i>Outside AC4 LT</i>)	

Meeting Expectations

The meeting brings together participants who are proficient and committed as well as extremely busy. In order to maximize the action-oriented output, all participants are expected to adhere to the following common guidelines.

1. Each participant is expected to familiarize herself with the participating organizations and participants' profiles. This will help do away with formal round of introductions during the meeting and release time for the actual work at hand.
2. Arrive on time for all sessions in order to ensure the agenda is not compromised.
3. Pilot program updates need to be provided based on format shared with the SPOC's for each organization

A succinct summary of the meeting will be emailed to all participants in a week's time.

Organization & Participant Profile

(Provided in alphabetical order based on name of organization.)

Aravind Eye Care System

<i>Particulars</i>	<i>Details</i>
Name of the Organization	Aravind Eye Care System
Website	www.aravind.org
Brief profile of the Organization	<p>Aravind built a sustainable eye care delivery system which actually gave away over 60% of its services free or at a very steeply subsidized rate often taking its services to the doorstep of rural India and yet remaining financially very viable. This model grew an eleven-bed eye clinic in an old temple city of Madurai in South India into one of the largest and most productive eye care facilities in the world. Since its inception in 1976 till 2017, Aravind has performed over 6.8 million eye surgeries and handled over 58 million outpatient visits. Each year about 460,000 surgeries are performed and over 4 million outpatient visits are handled. Its patient care network now includes twelve hospitals, six community eye clinics and sixty-six (primary eye care) Vision Centres, all in the State of Tamil Nadu.</p> <p>Aravind followed two broad strategies to govern its activities:</p> <ol style="list-style-type: none"> 1. Engaging in direct action: patient care, outreach, research, manufacturing, etc. 2. Creating Competition: this very counter-intuitive strategy has proved to be very powerful in moving towards Aravind/s vision of “eliminating needless blindness” and in strengthening the organization.
Thulasiraj Ravilla	<p>Mr. Thulasiraj Ravilla has been working in the field of eye care since 1981 at Aravind Eye Care System. He is an active member of the leadership team that established a sustainable, scalable model of service delivery which serves all strata of the society. This has since been studied widely and replicated by eye care providers across the globe. In 1992, he shifted his focus to capacity building, training and consultancy by setting up the Lions Aravind Institute of Community Ophthalmology (LAICO) which by 2017, had worked with over 350 hospitals across the globe.</p> <p>With his expertise in setting up culturally relevant solutions to the</p>

problem of avoidable blindness, he has served as an Advisor on several national and international bodies: he was the South East Asia's Regional Chairman for the International Agency for the Prevention of Blindness (2000-2005) and till recently was the President of Vision 2020 The Right to Sight: India. He has been a Technical Advisor to India's National Programme for the Control of Blindness and to the World Health Organization.

Mr. Thulasiraj has been actively involved in several research activities, both clinical and operations research. He has authored/co-authored several articles in peer reviewed publications, book chapters and presented papers in several National and International forums.

Basic HealthCare Services

<i>Particulars</i>	<i>Details</i>
Name of the Organization	Basic Healthcare Services
Website	www.bhs.org.in
Brief profile of the Organization	<p>Basic HealthCare Services (BHS) is a specialized not for profit organization set up in the year 2012, driven with a vision of high quality and low-cost healthcare and nutrition services to the last mile communities, with dignity. BHS, in partnership with Aajeevika Bureau, has designed and set up a unique initiative of AMRIT Clinics that provide round the clock, high quality and affordable healthcare services, to a population of 80,000 living in rural, remote locations.</p> <p>BHS also partners with government to manage a public Primary Health Center (PHC), providing healthcare to an additional 6000 families, most of who are tribal.</p> <p>Recognizing high levels of childhood malnutrition in these areas, BHS has also set-up day care centers (called AMRIT Phulwaris) within the clinic catchment areas to provide nutrition and childcare to children under five years of age.</p> <p>Based on its experience, BHS has developed tools, norms and guidelines to help set up primary health care services in similar remote and rural underserved communities. Our help has been sought by some state governments and some NGOs for setting up Primary Health Care Clinics in similar areas. BHS also shares ground-level evidence and insights to inform policies and programs.</p>
Name of the Participant/ Dr Pavitra Mohan	<p>Dr Pavitra Mohan graduated in Medicine and Surgery, and following a residency program in Pediatrics, earned a Doctor in Medicine from University of Delhi. He also earned a Masters of Public Health from University of North Carolina at Chapel Hill.</p> <p>He has earlier served as faculty of Paediatrics at Udaipur Medical College, coordinated research and child health programs at ARTH, a not-for-profit organization and worked as a Senior Health Specialist at UNICEF India Country Office. He has worked and contributed extensively to the field of newborn and child health, equity in health care and in Human resources for health in India. For his contribution to the field of neonatal health, he was awarded Fellowship by National Neonatology Forum of India.</p> <p>In 2012, he founded Basic Health Care Services, a not-for-profit</p>

	<p>organization to promote models of high quality, low cost primary care health services in underserved areas. Since January 2013, he also leads the Health Services portfolio at Aajeevika Bureau, setting up models of primary healthcare for the migrants. He has published in reputed journals on issues related to equity in health care and human resources in healthcare.</p>
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DHAN Foundation

<i>Particulars</i>	<i>Details</i>
<i>Name of the Organization</i>	DHAN Foundation
<i>Website</i>	www.dhan.org
<i>Brief profile of the Organization</i>	<p>Development of Humane Action (DHAN) Foundation, a professional development organization, was initiated on October 2, 1997. It brings highly motivated, educated young women and men to the development sector. They are tasked with making new innovations in development to root out poverty from the country. Till date, the Foundation has worked to make significant changes in the livelihoods of 1.65 million poor households in 14 states across the country through innovative themes and institutions.</p> <p>Major themes are: Kalanjiam Community Banking, Vayalagam Agriculture Development, Coastal Conservation and Livelihood, Rainfed Farming, Development Education, ICT for the Poor, Healthcare, etc.</p> <p>DHAN Foundation's development approach entails a system of inter-linked components. There is a three-way link between thematic focus, creating social capital and mainstream collaboration to promote sustainable development.</p>
<i>Name of the Participant/s</i> <i>Mr. R. Rajapandian</i>	<p>Rajapandian is a graduate in agriculture and has a post graduate diploma in Business Administration. He has 19 years of experience in the development sector. He started his career as a project executive in DHAN Foundation and become a strategic member guiding people federations and regions across 14 states in the country. At present he holds the position as the Chief Executive in Sustainable Healthcare Advancement (SUHAM) Trust, the healthcare initiative of DHAN Foundation. He has specialized in community organization, designing development interventions in the fields of microfinance, livelihoods promotion, health, nutrition & sanitation interventions and institutional development. He is part of the strategic team in designing an open-defecation-free block as part of a large project of the State Planning Commission, Tamil Nadu. He has participated and presented papers on microfinance, community health & nutrition as well as on sanitation & safe water in National and International workshops and seminars.</p>
<i>Ms. G. Palaneeswari</i>	<p>Palaneeswari is a Team leader at DHAN Foundation. She is an Agriculture Graduate from Tamil Nadu Agriculture University Coimbatore. She is currently a part of the DHAN- SUHAM trust (Health Vertical of DHAN Foundation), coordinating the medical care and</p>

diagnostic wings. They consist of Primary & Secondary care hospitals, diagnostic lab and Janaushdhi generic pharmacies. She has over 18 years of experience in development work with DHAN foundation. She was instrumental in the promotion of the first secondary care hospital of DHAN foundation at Theni district in Tamilnadu. She is also instrumental in promotion of Primary, secondary care hospitals and Jan aushadhi pharmacies in various people institutions of DHAN foundation. She was instrumental in promoting organisations owned and managed by women. She has conducted training programmes and capacity building events for Bank officials, government officials, leaders and the field staff of community organizations. She took part in the implementation of community health programme. She was the coordinator for DISHA project of DHAN with Philips and conducted camps at different villages of Theni District.

Ekam Foundation

<i>Particulars</i>	<i>Details</i>
Name of the Organization	Ekam Foundation
Website	www.ekamoneness.org
Brief profile of the Organization	<p>Ekam Foundation is a not for profit organization which works for the provision of quality healthcare to underprivileged children and mothers in 6 States of India. The motto of the organization is 'Every child has the right to live and no child should be denied of healthcare facilities simply due to lack of financial resources'.</p> <p>Ekam Foundation's core aim is to work towards the well being of mothers and children in the RMNCH+A spectrum by confluencing CCPP (Community, Civil Society Organization, Public and Private Sectors) and thereby aim to lower the rates of Infant, Neonatal and Maternal Mortality and bring in Gross Community Happiness in India.</p> <p>The founder of the organization is Dr Sailakshmi Balijepalli, a visionary pediatrician and recipient of the prestigious Narishakthi Puraskar award from the President of India (March 2015) for her outstanding contribution towards developing Rural India in the Maternal and Child Health care space.</p> <p>Ekam foundation has successfully worked towards facilitating life saving treatment for than 12000 children and screened over 3, 00,000 children for various health problems and has successfully provided medical support to the tune of Rupees 6 crores in the form of drugs & laboratory investigations. The organization supports life-saving medical needs of underprivileged children and adolescents of India (under the age of 19 years).</p> <p>The organization works in line with its vision by addressing the lacunae in Public Health System, thereby ensuring sustainability. These programs are designed to ensure that the vulnerable sections of society are provided with quality healthcare which is on par with prime private hospitals.</p> <p>Ekam has partnered with the Government of Tamil Nadu and Chhattisgarh in this respect. In addition, Ekam also has partnered with the National Health Mission in the two States. Ekam believes in holistic approaches like upgrading the government healthcare system and the 'Nurses training programme' was conceptualised to improve the skills of the nurses to ensure better health care delivery to thereby contribute to</p>

	reduction in Maternal, neonatal and child deaths.
Name of the Participant/s Dr. Nanda Kishore V	Dr. Nanda Kishore graduated from Osmania Medical college and did post-graduation in pediatrics from Niloufer hospital, Osmania Medical college. After that he went to U.K. for further specialization. There he spent 10 years and specialized in pediatric intensive care. He returned to India in 2012 and established pediatric critical care services at KIMS Hospitals, Hyderabad. He is credited with starting of ECMO services for the first time in the states of Telangana and AP at KIMS hospitals. His vision is to establish high quality healthcare affordable to common man
S. Sai Kiran	Sai Kiran graduated B.Com Computers from Sri Krishnadevaraya University and did Post-Graduation Diploma in Management (PGDM) from Aurora's Business School, Hyderabad. After that he started his carrier in the corporate world and worked for a few years in Financial software. He is working as a State Program Manager for South Sates (Other than Tamil Nadu) in India for Ekam Foundation since 2017. He is proud to be part of Ekam, who as an organization is striving to reduce the incidence of IMR and MMR cases in the country.

Fernandez Hospital

<i>Particulars</i>	<i>Details</i>
Name of the Organization	Fernandez Hospital
Website	www.fernandezhospital.com
Brief profile of the Organization	<p>Fernandez Hospital began as a small maternity clinic with two beds in 1948, progressing into a full-fledged hospital for women and the newborn. With a reputation built over seven decades, the hospital network presently comprises five strategic locations in Hyderabad, all focusing on efficient, reliable and personalized healthcare for women. Today it is recognized as a tertiary referral perinatal center with 8000 deliveries annually.</p> <p>The backbone of its medical care involves strict commitment to guidelines based on evidence. Fernandez Hospital is essentially a protocol-led practice with multidisciplinary teams working together towards the common goal of patient safety. Regular medical audits and a robust clinical risk management program help clinicians implement changes where required. The electronic medical record system facilitates easy access to vital information across the three hospital units and two outpatient units.</p> <p>Community Outreach</p> <p>Fernandez Hospital's priorities include providing treatment, without compromise to a wider section of society – an equitable service, irrespective of socio-economic status of the patients. The hospital works in partnership with NGOs to serve women below the poverty line. In 2011, Fernandez Hospital launched an in-house Professional Midwifery Education and Training Program (PMET) with a view to offer woman-centered care and reduce unnecessary interventions, including caesarean sections. This led to its campaign PROMISE (PROfessional Midwifery SERVICES)</p>
Name of the Participant/s Dr. Evita Fernandez	<p>Dr. Evita Fernandez (FRCOG) is the Managing Director and Senior Consultant Obstetrician at Fernandez Hospital, Hyderabad. She strongly believes in the need to empower women to make choices, especially with regard to issues surrounding birth. Out of her conviction of the vital role and need of Professional midwives in India, Dr. Evita launched a two-year Professional Midwives Education and Training (PMET) Programme at the hospital in 2011. She is spearheading PROMISE – the Professional Midwifery Services campaign, committed to creating a national cadre of professional midwives, who are vital in the care of low-risk pregnant women.</p>

Dr. Tejaswini Basavaraj K

Dr. Tejaswini is a qualified doctor in the medical field having done her MBBS from MRMC Gulbarga - Karnataka and MHM from Osmania University Hyderabad, Andhra Pradesh. Her experience covers a total of 17 years, clinical and administrative. She started her career in administration as a trainee in Wockhardt Hospital and joined Care Hospital Hyderabad as Asst Hospital Administrator, where she later held the position of AGM (Operations) and was subsequently promoted as DGM (Operations). Since the last 5 years she has been associated with Fernandez Hospital Foundation as the Administrator taking care of their High Risk In-Patient Unit in Hyderabad which is specially for women and child. With her varied experience she has been instrumental in implementing new processes in administrative areas which have helped the hospital grow and reach out to more patients thus increasing customer satisfaction and adding value to this specialized field.

Indian Institute of Management Udaipur

<i>Particulars</i>	<i>Details</i>
Name of the Organization	Indian Institute of Management Udaipur
Website	www.iimu.ac.in
Brief profile of the Organization	<p>The Indian Institutes of Management (IIMs) were created by the Indian Government with the aim of identifying the brightest student talent available and creating a pool of elite managers to lead the various sectors of the Indian economy. Over the course of more than fifty years, IIMs have become recognized as premier management institutions, comparable to the best in the world for teaching, research and interaction with industry.</p> <p>In 2009, the Indian Government approved the creation of IIM Udaipur; the Institute officially opened in 2011. In October 2016 IIMU moved to its permanent campus on 300 acres of land in the Balicha area of Udaipur which have been allocated by the Government of Rajasthan.</p> <p>IIMU pulses with the energy of a start-up while building on the prestigious accomplishments and traditions of the IIM network. It aims to set a new benchmark in the field of management education by combining excellence in both teaching and research. The Institute strives to make a real difference to the region, forging strong relationships with local NGOs and government and working closely with industry on live projects, internships, guest lectures, faculty research, and many events throughout the academic year.</p>
Name of the Participant/s Prof. Prakash Satyavageswaran	<p>Prakash Satyavageswaran is an Assistant Professor in Marketing at IIMU. His research focuses on the emerging markets context, especially low-income consumers and the channels that reach them. He, with his co-authors, has received multiple prestigious research grants.</p> <p>Prakash has over a dozen years of corporate and not for profit experience, with the last stint being at Unilever, where he was National Manager for Water Partnerships. He was instrumental in exploring and setting up new channel partnerships with non-traditional intermediaries for marketing and selling Pureit water purifiers. Prior to that he has worked for five years in public health, using marketing and communication principles to nudge people towards healthy behavior.</p> <p>Prakash holds two Master's degrees, one from ISB and the other from the Grenoble Graduate School of Business (GGSB), France. He has received the prestigious Blaise Pascal scholarship from the Government</p>

	of France for his studies at the GGSB. He was also the recipient of the Citi Scholarship at ISB during his MBA. He is ABD in the Fellow Programme in Management (PhD equivalent) at ISB.
<i>Prof. Vedha Ponnappan</i>	Vedha Ponnappan is a marketing faculty at IIM Udaipur. She has completed her Ph.D. from IIM Bangalore. Her research interests are in the areas of household consumption, household-level nutrition, food, and health decisions, and policy interventions to promote better health. She uses empirical modeling approach in her research. She has over eight years of experience in product management, product design, and quality assurance in the IT sector
<i>Manisha Dutta</i>	Manisha Dutta is a public health professional currently anchoring the healthcare initiative at IIM Udaipur in partnership with Basic Healthcare Services. As Officer, HealthCare Initiative, she is currently undertaking a block-level implementation research to design a model of low-cost, equitable, responsive and comprehensive primary healthcare. She has earlier worked in the tribal areas of Southern Rajasthan in primary healthcare which involves program management, designing modules and training of healthcare providers. She has anchored several studies that focus on primary healthcare in rural areas, evaluation of PPP initiative in managing Primary Health Centre. Apart from that, she has also anchored projects to improve treatment outcome of patients with TB such as a soft loan designed to support treatment. She is an avid blogger and firmly believes in assertion of rights of the marginalized communities. She is a Post Graduate in Development Studies from IIT Guwahati and Graduate in English (Hons.) from Lady Shri Ram College.

Indian School of Business

<i>Particulars</i>	<i>Details</i>
Name of the Organization	Indian School of Business, Hyderabad
Website	www.isb.edu
Brief profile of the Organization	<p>The Indian School of Business evolved from the need for a world-class business school in Asia. The founders, some of the best minds from the corporate and academic worlds, anticipated the leadership needs of the emerging Asian economies.</p> <p>They recognized that the rapidly changing business landscape would require young leaders who not only have an understanding of the developing economies but who also present a global perspective. The ISB is committed to creating such leaders through its innovative programmes, outstanding faculty and thought leadership. Funded entirely by private corporations, foundations and individuals from around the world who believe in its vision, the ISB is a not-for-profit organization.</p> <p>The ISB curriculum is enriched through input provided by corporations. This association allows the School to foster stimulating business-academic partnerships for teaching and research. We also engage business leaders and entrepreneurs to conduct discussions and workshops throughout the academic year in order to expose students to industry perspectives.</p>
Name of the Participant/s Prof. D.V.R. Seshadri	<p>D.V.R. Seshadri is Clinical Full Professor of Marketing at the Indian School of Business (ISB), Hyderabad since 2016. He has taught in various IIMs since 2000 (particularly at Bangalore, Ahmedabad, and more recently at Udaipur). Before that he worked in the capacity of a CEO in a variety of public sector firms, entrepreneurial start-ups, and family business companies spanning a variety of industries (petroleum refining & Petro-chemicals, precision manufacturing, software, etc).</p> <p>His areas of interest include Strategy, B2B Marketing, Innovation, Entrepreneurship & Intrapreneurship, and Leadership. He has taught a variety of courses and programs in MBA, executive MBA, long duration programs in public policy, short duration executive education programs, etc.</p> <p>He is actively involved with several NGOs such as Aravind Eye Care Systems, Madurai and DHAN Foundation, Madurai, in addition to engagements with several top corporates such as companies of the Tata</p>

	<p>Group and L&T. He has been engaged in teaching or consulting capacity with over 100 large corporates .</p> <p>He has co-authored, amongst others, books on Global Risk / Global Opportunity, the Indian adaptation of 'Business Market Management (B2B): Understanding, Creating and Delivering Value,' and 'Smarteronomics for the Global Manager: Simple, Powerful Macroeconomic Tools For Success in an Uncertain World'. He has developed over hundred case studies and authored several application-oriented journal articles in his areas of interest.</p>
<p>Prof. Sarang Deo</p>	<p>Sarang Deo is Associate Professor of Operations Management at the Indian School of Business. His primary area of interest is health care operations with special emphasis on investigating the impact of operations decisions on population level health outcomes. He has studied the influenza vaccine supply chain and the phenomenon of ambulance diversion (in the US), the adult HIV treatment supply chains and the infant HIV diagnosis networks in sub-Saharan Africa, and more recently the TB diagnosis pathway in rural India. He frequently collaborates with international agencies such as the Clinton Health Access Initiative and the Bill and Melinda Gates Foundation and his research has been funded by the US National Science Foundation and Grand Challenges Canada.</p> <p>Prior to joining the ISB, Sarang was Assistant Professor at the Kellogg School of Management. He was a management consultant in the Accenture's Mumbai office before embarking on an academic career. Sarang has a PhD from UCLA Anderson School of Management, MBA from IIM Ahmedabad, and BTech from IIT Bombay.</p>
<p>Prof. Ram Nidumolu</p>	<p>Prof. Ram Nidumolu is globally recognized for his thought leadership in sustainable business, which has appeared in the Harvard Business Review, the Stanford Social Innovation Review and at leading industry consortia. His Sept 2009 Harvard Business Review cover article, "Why Sustainability is Now the Key Driver of Innovation," (co-authored with the late CK Prahalad) won the Emerald 2013 Citation of Excellence Award honoring the 50 most outstanding articles published by the top 300 management journals in the world. Ram is also the lead author of "The Collaboration Imperative," featured in the April 2014 issue of the Harvard Business Review, which describes models and next practices for enabling transformative business collaboration.</p> <p>Ram is also the author of Two Birds in a Tree: Timeless Indian Wisdom for Business Leaders (Berrett-Koehler 2013). This pioneering book introduces being-centered leadership, which applies ancient Indian wisdom to modern business practices in order to enable sustainable business. It has received glowing reviews from CEOs of leading companies such as Unilever, PepsiCo India, Infosys, and others.</p>

	<p>Ram Nidumolu has more than 20 years of experience in strategy and execution consulting and research with enterprises. He is currently the Founder-CEO of Innovastrat, a California based consulting firm which provides strategy advisory services to Global 500 corporations. He has consulted extensively with leading enterprises such as FedEx, Alcoa, Puma, Harley-Davidson, Intuit, and others. He specializes in developing a corporate vision and business strategy for sustainable business and in identifying business opportunities for sustainable innovations.</p> <p>Ram was previously the founder and CEO of a software services company that provided CRM solutions to the high tech industry. He was also on the business school faculty at Santa Clara University and the University of Arizona for almost a decade. He received his Ph.D. in Management at the Anderson Business School at UCLA, his PGDM from the Indian Institute of Management, Kolkata and a BE (ECE) from the Indian Institute of Science, Bengaluru.</p>
<p>Prof. Raghuram Bommaraju</p>	<p>Raghuram is an Assistant Professor at the Indian School of Business. He teaches marketing at ISB and does research on sales force management and marketing-finance interface.</p> <p>Previously, he worked in the micro insurance sector to develop insurance products that would act as safety nets for the poor. He is hoping to engage with an organization which will provide him an opportunity to contribute to the society</p>
<p>Prof. Madhu Viswanathan</p>	<p>Prof Madhu is an assistant professor at ISB. Broadly, he examines governance and relationship norms between various channel members (manufacturer, retailer, employees, salesforce etc.) and their impact on products, prices and assortments. He has done so in different contexts such as retail, insurance and healthcare. He primarily use quantitative techniques to examine the same.</p>
<p>Dr. Devendra Tayade</p>	<p>Dr. Devendra Tayade is a Dentist by qualification who got into Healthcare management to pursue his passion. He works at Indian School of Business, Hyderabad as a Research Associate. He is currently working on a research project funded by Ernst and Young. This project intends to find enablers and barriers to providing equitable healthcare access. He has also worked at Aravind as Manager-Employee Engagement where he was part of the team which wrote down Aravind's value system based on their research. Bringing trust and ethics back into healthcare is his larger purpose and believes that this can be done by influencing the content and delivery of medical and management education.</p>
<p>Astha Sharma</p>	<p>Astha works as the Learning Experience Manager with ISB-Centre for Business Markets</p>

<i>Minal Agarwal</i>	Minal works as the Programme Manager with ISB-Centre for Business Markets
<i>Sujit Mallick</i>	<p>Currently working as an Academic associate in the area of Marketing at Indian School of Business, Hyderabad. Sujit is actively involved with the Marketing professors of Indian school of business in course outline preparation and course evaluation.</p> <p>Prior to Indian school of business. He was working in the domain of B2B sales and has an industry experience of 3 years.</p> <p>He holds an engineering degree from JNTU and a MBA degree from VIT University</p>

L V Prasad Eye Institute

<i>Particulars</i>	<i>Details</i>
Name of the Organization	L V Prasad Eye Institute (LVPEI)
Website	www.lvpei.org
Brief profile of the organization	<p>Established in 1987, L V Prasad Eye Institute (LVPEI) is a comprehensive eye health facility with its main campus located in Hyderabad, India. The Institute offers comprehensive patient care, sight enhancement and rehabilitation services and high-impact rural eye health programs. It also pursues cutting-edge research and offers training in human resources for all levels of ophthalmic personnel.</p> <p>LVPEI focuses on economically disadvantaged groups in rural and urban geographies and extends its services to them through its network of satellite clinics and rural affiliates. The LVPEI network comprises a 'Centre of Excellence' in Hyderabad, 3 tertiary centres respectively in Bhubaneswar, Visakhapatnam and Vijayawada, 18 secondary and 178 primary care centres that cover the remotest rural areas in the four states of Telangana, Andhra Pradesh, Odisha and Karnataka.</p> <p>The Institute's innovative and comprehensive approach to community eye health, the LVPEI Eye Health Pyramid, has been adopted as a model by the Government of India and by other developing countries.</p> <p>LVPEI is a World Health Organization (WHO) Collaborating Centre for Prevention of Blindness and a Global Resource Center for VISION 2020: The Right to Sight initiative. Through three decades since its existence, LVPEI has served over 23.8 million patients, with more than half the number of patients receiving services free of cost, regardless of the service complexity.</p>
Name of the Participant/s Dr. G Chandra Sekhar	<p>G Chandra Sekhar, has been associated with LVPEI since its inception in 1987 and is currently the Vice-Chair, LVPEI and the Director of Kallam Anji Reddy Campus, Hyderabad. GC (or GCS), as he is popularly known is an astute clinician and a passionate teacher. As recognition of his contributions as the Director of Educations at LVPEI, "G Chandra Sekhar Chair of Director of Education" was created in 2003.</p> <p>GC was the head of Glaucoma Service till recently and has trained over 43 Glaucoma Fellows, including 7 international Fellows. He has published over 100 papers in national and international peer-reviewed journals and has been a reviewer for several Ophthalmology journals. He holds the position of clinical Professor at the University of Rochester and has been a visiting professor at University of California, San Diego, USA. GC has served as the President of the Glaucoma Society of India (2005-06) and is a member of the Glaucoma Research Society with its membership limited to 100. He has served on the Clinical Guidelines</p>

	<p>Committee of International Council of Ophthalmology (ICO) and the Membership Committee of Glaucoma Research Society. He is currently on the board of the World Glaucoma Association.</p>
<p><i>Dr. Raja Narayanan</i></p>	<p>Raja Narayanan completed his basic medical education from Delhi University, followed by a Master of Surgery in ophthalmology from Guru Nanak Eye Center, New Delhi. He underwent a preceptorship in uveitis, ocular immunology and uveitis service at the Massachusetts Eye and Ear Infirmary, Harvard Medical School, Boston, USA. He was a Fellow in Medical Retina, and Clinical and Research Fellow in Vitreo-Retinal Diseases, at the Department of Ophthalmology, University of California, Irvine, USA. He has received the Sir Ratan Tata Fellowship in cataract surgery from Sankara Nethralaya, Medical Research Foundation, Chennai. He was also Visiting Faculty at the University of California and Visiting Scholar at the Massachusetts Eye and Ear Infirmary, Boston. He is currently Adjunct Associate Professor of Ophthalmology at the University of Rochester, New York. He did his M.B.A. in 2011. He received the Senior Honor Award from the American Society of Retina Specialists in 2015, and International Ophthalmologist Education Award at the 2007 American Academy of Ophthalmology meeting, New Orleans. He has published widely in peer-reviewed journals, written book chapters and is a reviewer for many journals. He is on the Editorial Board of PLOS ONE and International Journal of Retina and Vitreo</p>
<p><i>Anshu Bhargava</i></p>	<p>Currently a Consultant (Quality, Process & Training), at LV Prasad Eye Institute, Hyderabad, Anshu has more than 16 years of administrative, academic and consulting experience in the hospital industry across various reputed corporate and private healthcare organizations in the country.</p> <p>Specific to the Healthcare industry, she has practical administrative experience and insights in areas spanning, Strategic Management, Human Resource Development, Hospital Services Planning & Implementation, Quality Systems Management, Customer Relations, Corporate Health Insurance, Management Education, Research, Training & Development and Medical Administration.</p> <p>A Postgraduate Gold Medalist in Hospital Administration from the Apollo Institute of Hospital Administration, Hyderabad, she is a Life Member of the Indian Red Cross Society (IRCS), AP, State Branch, Hyderabad; Life Member of the Association of Health & Hospital Administrators (AHHA) & an Associate Life Member of the Academy of Hospital Administration [AHA], New Delhi, since April, 2005; she had been a Member of the CII – AP Healthcare Panel consecutively for about 2 years and has won accolades on presenting papers as a Speaker in National Seminars & Conferences.</p>

PEOPLE TREE Hospitals

<i>Particulars</i>	<i>Details</i>
Name of the Organization	PEOPLE TREE Hospitals
Website	www.peopletreehospitals.com
Brief profile of the Organization	<p>People Tree Hospitals is the Dream initiative of a group of specialized and experienced Doctor Friends, trained from some of the best hospitals in the world. They believe that quality healthcare must become the birth right of everyone.</p> <p>Recognized as India's most promising & valuable emerging hospital within a year of its inception, People Tree Hospitals group has lived up to this expectation by establishing 3 Multi-super specialty and a unique state of the art super specialty psychiatric hospital within three years of inception; having over 400+ total operational beds</p> <p>People Tree with its Flagship hospital, People Tree Hospitals at Yeshwanthpur, soon became the preferred health care destination for all the localities and within a year of inception was awarded India's most promising and valuable hospital by Pharma Leaders 2014. Further the hospital has been given the status of one of India's 25 Best Hospitals by CEO Insights 2018. The hospital at Yeshwantpur is a tertiary care hospital that excels in its flag ship services- Orthopaedics, Paediatrics Women's Health; Internal Medicine and Adult Intensive Care; Neurosciences; Head & Neck Research Institute; Accident & Emergency; Gastroenterology and Urology services.</p> <p>In the second year the hospital expanded with the birth of Raghavendra People Tree Hospitals; a secondary care centre serving as the first super specialty hospital for the region of Dasarahalli; Peenya; Jalahalli and beyond.</p> <p>PEOPLE TREE Maarga, State of the Art exclusive psychiatry In-patient hospital with 80 beds caters to the diverse and complex conditions of the mind.</p> <p>People Tree Hospitals @ Meenakshi is the fourth branch of People Tree Hospitals located at the busy hub of Hanumanthnagar. This 100 bed hospital is well known for its Intensive Care specialties.</p> <p>People Tree Foundation the charity wing of the hospital funds several surgeries and complex treatments for deserving patients completely free or at subsidized cost. In this regard within the first 2 years 100 complex surgeries were done free of cost in the PEOPLE TOUCH Program. Subsequently, 300 such surgeries through PEOPLE TOUCH 2 program.</p>

**Dr Chandrasekar
Chikkamuniyappa**

Dr Chandrasekar Chikkamuniyappa is the Soul & Brain behind the idea and concept of PEOPLE TREE Hospitals. Inspiring people to take on the plausibly impossible journey to Touch, Move & Inspire a billion People, he has led from the front, co-creating PEOPLE TREE Hospitals to fulfill its infinite vision and providing a platform for all the doctors, nurses and staff to excel in their fields & express their potential. He is also instrumental in creating Musculo-Skeletal Research Institute of excellence.

An expert Orthopedic Surgeon, Dr Chandrasekar specializes in cutting edge joint replacement surgeries including computer assisted and minimally invasive hip and knee surgeries. He has to his credit, The Adult Reconstructive Fellowship from the Ranawat Orthopedic Center at the Hospital for Special Surgery, New York USA. He also runs a Joint replacement Fellowship for young Orthopaedic Surgeons at PEOPLE TREE Hospitals. He was formerly the Director of the Institute of Orthopedics at BGS Global Hospitals

Dr Chandrasekar was instrumental in starting the PEOPLE TREE Foundation, the charitable wing of PEOPLE TREE Hospitals. The foundation not only aims to empower people, by providing services spanning the fields of Health, Education and Health Education, but also striving hard to dis-engage quality healthcare from affluence.

Award and Recognitions:

'India's Most Promising Orthopaedic Surgeon 2014'
(Pharmaleaders Business Leadership Awards, 2014)
Aryabhata International Award in 2008

Samadrushti Kshamata Vikas Evam Anusandhan Mandal (SAKSHAM)

<i>Particulars</i>	<i>Details</i>
Name of the Organization	Samadrushti Kshamata Vikas Evam Anusandhan Mandal – SAKSHAM
Website	www.sakshamseva.org www.camba.org.in
Brief profile of the Organization	<p>Samadrushti Kshamata Vikas Evam Anusandhan Mandal (SAKSHAM) is a charitable pan-India organization registered at Nagpur under registration number MAH/654/2008(N). The organization has its head office in Nagpur, Maharashtra. SAKSHAM was established with an aim to bring all the persons with various disabilities into the mainstream society. SAKSHAM believes that disabled people are not a burden on the society but are assets of the nation. Though presently dedicated to the service of visually impaired, SAKSHAM has its commitment towards all the persons with various disabilities. It is also committed to improve the environment, health and other social aspects in order to strengthen the society.</p> <p>Presently SAKSHAM is running following projects for INTEGRATED DEVELOPMENT OF THE DISABLED:</p> <p>Madhav Eye Bank: SAKSHAM not only propagates the importance and divinity of Eye Donation, but also manages the donation of corneas through eye banking and grafting in order to give sight to the visually impaired. With its pledge to establish at least 100 'Madhav Eye Banks,' the organization so far could establish 12 licensed eye banks in various parts of the country including in the states of Maharashtra, MP, Haryana, Uttar Pradesh, Orissa, Telangana and Chhattisgarh. Under its aegis, presently it oversees the functioning of fourteen licensed eye banks, twelve eye collection centres and twenty four awareness Centres. By the end of year 2010, its chain of eye banks collected around 2500 corneas, thereby benefitting more than 800 corneal blind through sight restoration.</p> <p>CAMBA: To reduce the Corneal blindness all over India.</p> <p>KantiVelugu: To make Telangana state free of avoidable blindness.</p> <p>Samvedana: To rehabilitate children affected by cerebral palsy</p>
Name of the Participant/s Dr. Santosh Kumar Kraleti	Dr. Santosh is the Senior Health Advisor to Doctors for Seva and Founder and Executive Director, Dhaatri Mothers Milk Bank. He is the Country Director for CAMBA and an advisor to the National Health Assurance Mission and National Program on Control of Blindness. He also founded an organization called Foot Soldiers for Health for working in rural and tribal communities.

He previously worked with ACCESS Health International as a quality improvement expert and as a healthcare financing expert for two projects, viz., Safe Care Saving Lives (SCSL) and Health Financing Support Program.

He headed the Health Care Costing and Benefit Package Pricing Project of Andhra Pradesh and wrote a book which was released in WHO, Geneva in 2014. He travelled extensively to more than 10 countries on GSHIS and Costing Projects. He also was a part of the Core Group who advised Ministry of Health in Delhi on National Health Protection Scheme (NHPS), later termed as Ayushman Bharat.

Sant Singaji Institute of Science and Management

<i>Particulars</i>	<i>Details</i>
<i>Name of the Organization</i>	Sant Singaji Institute of Science and Management
<i>Website</i>	www.ssism.org
<i>Brief profile of the Organization</i>	Sant Singaji Educational Society (SSES) was established in 2010, with a view to create social and economic transformation in one of the most backward areas of the country, viz. Gondwana area of Madhya Pradesh. It runs a college – Sant Singaji Institute of Science and Management in Sandalpur village, Dewas District, Madhya Pradesh. This educational institute caters to the college going youth of three rural districts of Madhya Pradesh and educates around 1000 students annually.
<i>Name of the Participant/s</i> <i>Pranjal Dubey</i>	Pranjal left his 12 year comfortable job as a Development Manager at SAP Labs India in Bengaluru, to start Sant Singaji Institute of Science and Management (SSISM) in a village in Madhya Pradesh. His idea was to provide quality education and life skills to rural youth so that they can get job opportunities as good as mainstream students. Today, his intervention and dedication have helped thousands of youth. Some of them are placed in big MNCs and companies like Wipro, SAP, Future Group, etc. at good positions.
<i>Prashant Sharma</i>	Prashant Sharma is the CEO at Singaji Educational Society. He has more than 21 years of experience in teaching, training, institutional development, academic leadership and vocational training.

SMILES International Institute of Colo-Proctology

<i>Particulars</i>	<i>Details</i>
Name of the Organization	SMILES International Institute of Colo-Proctology
Website address	www.siicp.com
Brief profile of the Organization	Smiles International Institute of Colo-Proctology (SIICP) is a pioneer in the field of colorectal treatment and surgery. It is built from the minds of like-minded and enterprising surgeons, with an aim to end the sufferings of millions of people who suffer from colorectal problems by establishing a world-class center of excellence in colo-proctology. The best practices in the world inspired SIICP to ensure advanced facilities and state-of-the-art technology for the treatment of disorders including the colon, rectum, and anus, with the help of certified surgeons and medical practitioners.
Name of the Participant/s Dr. Parameshwara C.M.	<p>Dr. Parameshwara is a surgeon, entrepreneur, academician, and a socially responsible citizen, who works with an aim to make an impact on society through healthcare and education. Having worked at various levels in both the healthcare and education sectors, he understands the needs and gaps that exist at all levels. He is working towards resolving these gaps through an innovative business model, leveraging technology and growth through strategic acquisitions. He loves to teach and mentor students towards creating an impact on the world.</p> <ul style="list-style-type: none"> • Advisory Member – International Institute of Colo-Proctology (IICP). He is a pioneer of innovation in the field of colorectal treatment and surgery, which aims to create awareness about Colo-Proctology amongst the masses, encourage people to adopt healthy eating and physical fitness habits for a healthier lifestyle and train surgeons/clinicians for the eradication of "quackery" and standardize the treatment methods. • Completed Advanced Healthcare Management Program at Indian School of Business (ISB) • Associate Professor of Surgery and Head of the Department of Surgery at Mandya Institute of Medical Sciences. • Advisor at S. D. Jayaram Integrated Rural Development Organization, which strives for improving the life of people in rural Karnataka.

Individual Members

Doraiswamy Nagarajan

<i>Particulars</i>	<i>Details</i>
Name of the Participant Doraiswamy Nagarajan	<p>Joined Indian Railways in 1957 as a Special Class apprentice, then worked as Asst. Mechanical Engineer, moving up to Chief Motive Power Engineer.</p> <p>He voluntarily retired in 1982 to move to Industry, working in different roles as General Manager Indian Oxygen, Joint MD Usha Telehoist, VP (Tech.& operations) Shalimar Paints till 1988.</p> <p>In 1988 he joined Royal Commonwealth Society for the Blind U. K. as their Regional Director for India where he served till Oct 1997.</p> <p>On reaching 60 years he took retirement from employment, and started working as a volunteer in Eye care with L.V. P E. I, Aravind Eye Care, SEVA Foundation USA. He is also serving on the board of SEVA, So-Hum Foundation USA.</p>

Dr. Harish Iyer

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr. Harish Iyer	<p>Harish is India Country Lead, R&D and Senior Scientific Advisor at the Bill & Melinda Gates Foundation India Country Office and leads the Scientific Programs in the country for the Foundation.</p> <p>Harish is deeply interested in the role of innovation, science and technology in improving health & accelerating economic development. As Senior Advisor, he is a strategic partner between Indian researchers, global partners and the Foundation's Global Health team in critical R&D work including in vaccine-preventable diseases, understanding causes of childhood mortality, new approaches to treating neglected diseases and Life Sciences Partnerships. Prior to his role at the Foundation, Harish was the CEO of Shantha Biotech from 2011-2015. Harish has also worked in various R&D roles in several biotech companies including as Head of R&D at Biocon, and in various technical roles at Biogen-IDEC and Genentech. Harish has a PhD in chemical engineering, and has</p>

done an executive program in leadership and strategy in pharmaceuticals and biotechnology at Harvard Business School in 2010.

Dr. Rajesh Iyer

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr. Rajesh Iyer	<p>Dr. Iyer is a consultant neurologist at Vikram Hospital in Bangalore. Before his association with Vikram Hospital, he was associated with Narayana Hrudayalya Institute of Neurosciences where he established the Comprehensive Epilepsy Care Center. He has also served as a faculty for several of the regional and national Epilepsy Conferences and Workshops. He is also the president of Karnataka Chapter of Multiple Sclerosis Society of India.</p> <p>Dr. Iyer completed his MBBS from Government Medical College, Trivandrum. He then went on to do MD in General Medicine from the same college and DM in Neurology from Sree Chitra Tirunal Institute of Medial Sciences and Technology, Trivandrum.</p>

Dr. Sudha Murthy

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr. Sudha Murthy	<p>With over 18 years of experience at Basavatarakam Indo American cancer hospital as the Chief of Pathology and Lab Medicine, Dr. Sudha is known for accurate diagnosis in cancer. A prolific speaker, an academician she did her MD, DNB (Pathology) from NIMS MDP in lab management from IIM A. She did Advanced Management Programme in Healthcare (AMPH) at ISB and partnered with like minded professionals to extend her diagnostic and management skills for the community and contribute to preventive healthcare.</p>

Vidhya Srinivasan

<i>Particulars</i>	<i>Details</i>
<i>Name of the Participant</i> <i>Vidhya Srinivasan</i>	<p>PG Diploma in PR and Advertising and Law Degree from Mumbai Univ - worked in advertising agencies in Mumbai and Chennai and in marketing and consumer research. Currently manage Sarara - my own boutique consulting firm in Marketing Communications . Visiting Professor of brand management and Integrated Marketing Communication - teaching MBA students various colleges and in IIM Shillong.</p> <p>Active Rotarian for 20 years. I am an Adoption Counsellor, helping prospective adoptive parents through the journey of adoption . I am a skill based volunteer for NGOs - Working with children in Healthcare, Sports and Music apart from working towards vocational rehab for transgenders. I also get consulted on Corporate giving programs and employee volunteering . Co-Founder,Trustee and Vocalist in Aarohi , a Retro Bollywood music band which sings to raise funds for charitable causes.</p>

Observers

Dr. Amit Jotwani

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr Amit K. Jotwani	Dr. Amit is a senior Oncologist and Cofounder of growth stage startup Onco.com that is working in cancer space, guiding patients on scientifically correct treatment plans. He is also an ISB alum from the first batch of healthcare program (AMPH) in 2016. Dr. Amit has over 14 years of clinical practice in radiation oncology with international training and institutional work experience from AIIMS, Yashoda Cancer Institute, Continental hospitals etc. Having noticed multiple gaps in access to quality cancer care in the country he joined ISB for healthcare management and later cofounded Onco.com to use technology to improve access to qualified oncologists and standardized clinical care for cancer patients in developing countries. Till date, Onco.com has served more than 25000 cancer patients from 15 countries and is developing technology platforms for easy access to right organ specific cancer experts in the country and easy access to cutting edge treatment protocols for different cancers.

Anumeha Srivastava

<i>Particulars</i>	<i>Details</i>
Name of the Participant Anumeha Srivastava	Trained physiotherapist, worked in rural communities, urban slums and outreach camps alongside tertiary super specialty hospital – CMC Vellore. Went on to join a non-profit that engaged in inclusion programs for people with spinal cord injuries and paralysis. Currently working with a corporate healthcare chain in their rehab chain business expansion

Anuprita Turwankar

<i>Particulars</i>	<i>Details</i>
Name of the Participant Anuprita Turwankar	Anuprita is research scholar in Biotechnology at Agarkar Research Institute, Pune. As part of her PhD, she is studying cell signal pathways of Hydra (as they are similar to humans). She believes that science can be made better taught at schools to drive meaningful learning and generate interest among students. After completion of her PhD she would like to work on improving the way science is being taught in the schools

Dr. Gowri K Iyer

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr. Gowri K Iyer	<p>Gowri has recently joined as Assistant Professor at the Indian Institute of Public Health, Hyderabad campus. Gowri is deeply interested in understanding and approaching public health problems from a social political economic framework, where in multi-sectoral solutions and interventions are needed to have maximal health outcomes.</p> <p>She has a background and training in clinical psychology and cognitive and behavioral sciences. Her research interests include areas of public mental health and approaching public health issues from a social and behavioral science approach.</p> <p>Her previous work experience include working as a Lecturer early in her career at a Speech and Hearing Institute in Bangalore. In addition, she also worked briefly in education research, pedagogy, curriculum development and student assessment. Her most recent work experience included being the research coordinator for an ICMR National Task Force project to develop and validate a comprehensive screening battery for dementia. The project has just finished and in the data analyses, report writing and manuscript publication stage.</p>

Jagdish Rattanani

<i>Particulars</i>	<i>Details</i>
Name of the Participant Jagdish Rattanani	<p>Jagdish Rattanani is a news writer and columnist with three decades of work in journalism, notably in reporting assignments, analysis and newsroom leadership roles.</p> <p>Jagdish is a founder Director & Editor of the Foundation of the Billion Press (www.thebillionpress.org), a section 8 non-profit in India that works in the news media space with the mission to bringing to light people less seen, voices less heard and perspectives less argued. In this role, Jagdish writes columns for several Indian newspapers. The team carries columns from select leaders, thinkers and analysts.</p> <p>He also serves as the Director of the Association of Sustainability Practitioners (ASP) (www.sustainabilitypractitioners.org), a company registered in Dorset, UK, where he represents graduates of sustainability/business responsibility programmes that were run by the University of Bath and Ashridge Business School. Jagdish is an alumnus of Ashridge Business School, Hertfordshire, where he did an MSc. in Sustainability & Responsibility.</p> <p>At the Bharatiya Vidya Bhavan's SPJIMR, a leading B-School in Mumbai, Jagdish teaches in the area of ethics, responsibility, business & society, communications, management & liberal arts, and aspects of leadership.</p> <p>In the past, Jagdish has worked and/or led news teams for Deccan Herald newspaper, The Telegraph newspaper, Business India Television, Zee News television. He has freelanced for Asiaweek magazine, Hong Kong, The Associated Press newswire, South Asia bureau; Deutsche Welle television, EMAP media, UK and Terrapinn, UK.</p>

Kartic Vaidyanathan

<i>Particulars</i>	<i>Details</i>
Name of the Participant Kartic Vaidyanathan	<p>Kartic is an IITM and IIMB alumnus. He come with 21 years of experience in IT (primarily Infosys/Cognizant) and a few startups. He is currently running an initiative called</p>

Play2Learn(<https://bit.ly/2GIhpLW>) apart from teaching/consulting assignments.
For more details refer to his profile at www.linkedin.com/in/karticy/

Dr. Lakshmikanth Galla

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr. Lakshikanth Galla	An emergency physician with 11 years of experience in patient care; currently working in the area of quality emergency care beyond tier-2 cities. Different roles: Clinician: Consultant Emergency medicine State Awardee for clinical excellence in emergency Academician: Course director for MEM (Masters in EM) Management professional: AMPH (ISB) Clinical quality consultant: NABH internal assessor Lead trainer: American Heart Association courses; Hospital codes Innovation: Process excellence-Time value distinction Founder: Brave Citizens, a NPO for prehospital Emergency care awareness campaign

Dr. Ramesh Maturi

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr. Ramesh Maturi	Presently working as Incharge Professor of Surgical Oncology at Osmania Medical College. Graduate of Osmania Medical College in 1992 and Post Graduate in General surgery, Dr Ramesh Maturi has a fellowship from Royal College of Surgeons of Edinburgh and Soudavar Fellowship from MSKCC, USA. His interest is in the field of Laparoscopy in Cancer Surgery. Dr Maturi is currently doing his Executive MBA from Indian School of Business

Dr. Sanjeev Upadhyaya

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr Sanjeev Upadhyaya	<p>Dr Sanjeev Upadhyaya is presently working as the Health Specialist, UNICEF, Hyderabad (India), where he is in-charge of UNICEF's health activities in three large south Indian states - Andhra Pradesh, Telangana and Karnataka. He is instrumental in grounding Facility Based Newborn Care, Kangaroo Mother Care, Labour Room Standardization, and Midwifery in these states. He is member of several high-level committees on Midwifery, Newborn Care, Immunization and Quality of Care.</p> <p>Earlier, Dr Upadhyaya has worked at the US Agency for International Development (USAID), New Delhi in the capacity of Senior Advisor, Urban Health & Infectious Diseases. He has a consulting experience with the several national and international agencies like World Health Organization, CARE, IntraHealth International, Handicap International, US Centers for Disease Control and Prevention, Atlanta and Futures Group International etc.</p> <p>Dr Upadhyaya is a public health expert, with an MD in Community Medicine from Mahatma Gandhi Institute of Medical Sciences (MGIMS) Sevagram, Wardha; the Department of Community Medicine is currently a WHO collaboration Centre. He has graduated from LLRM Medical College, Meerut, Uttar Pradesh, India.</p> <p>Dr Upadhyaya has several papers in national and international journals to his credit.</p>

Swetha Bapatla

<i>Particulars</i>	<i>Details</i>
Name of the Participant Swetha Bapatla	<p>Swetha did her Master's in Environmental Biotechnology from JNTU Hyderabad. She is interested in working with an NGO in the education or health sector.</p>

Guest Speakers

Dr. Aniruddha Mukherjee

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr. Aniruddha Mukherjee	<p>Worked with the Govt of West Bengal in the Health & Family Welfare Dept for 21 years.</p> <p>Worked as Director Clinical Operations in Glocal Healthcare Systems Pvt Ltd overseeing the functioning of ten 100 bedded hospitals in tier 2 and 3 cities of West Bengal, Bihar, Uttar Pradesh and Odisha for 7 years.</p> <p>Presently working as Director B&M Healthcare Consultancy looking into Hospital Process Improvements, Disaster Management, Statutory Compliances and Accreditation.</p> <p>My interest is working to make smaller hospitals operationally and financially viable so that they are able to address the needs of the common people who are often unable to afford the costs of the larger hospitals. 'Low cost hospitals' do not necessarily mean 'low quality hospitals'</p>

Dr. C.S. Pramesh

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr. C.S. Pramesh	<p>Dr. Pramesh is currently the Director of Tata Memorial Hospital Mumbai and Professor, Thoracic Surgery.</p> <p>He completed his MBBS from Coimbatore Medical College and went on to do his MS (Gen Surg) from KEM Hospital and Seth G.S. Medical College, Mumbai. He went on to do his FRCS(Edin) from The Royal College of Surgeons, Edinburg, UK. He completed his DNB(Gen Surg) from National Board of Examinations, New Delhi. He also did his PGDCT</p>

	<p>Clinical Trials from London School of Health and Tropical Medicine, UK.</p> <p>He is the Convener, National Cancer Grid. He is also the Academic Faculty at the Institute of Cancer Policy, King's Health Partners Integrated Cancer Centre, UK. He is also the Visiting Professor at the Division of Cancer Studies, Faculty of Life Sciences and Medicine, King's College London. He is also Member, World Health Organization (WHO) Expert Group on medical devices in cancer management and many more such exemplary bodies.</p> <p>He has to his credit over 160 peer reviewed publications. He is the principal investigator and co investigator in several clinical trials and has trained in ICH-GCP, Ethics of Human Subject Research and Biostatistics (Johns Hopkins University, USA)</p>
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Dr. B. Soma Raju

<i>Particulars</i>	<i>Details</i>
<p>Name of the Participant Dr. B. Soma Raju</p>	<p>Dr Soma Raju completed his DM in Cardiology in 1978 from the Post Graduate Institute of Medical Education and Research (PGIMER), Chandigarh, and then returned to Andhra Pradesh to join the State Government Services as an Assistant Professor of Cardiology at Osmania Medical College. In 1984, he joined the Nizam Institute of Medical Sciences at Hyderabad as Additional Professor and left the Institute in 1993 as Professor and Head of the Department of Cardiology and Dean.</p> <p>His areas of expertise include primary coronary angioplasty, stent implantation, peripheral angiography and angioplasty, valve treatments, bradycardia pacing, and balloon valvuloplasty. He, along with Dr APJ Abdul Kalam, (then Scientist DRDO and later President of India) developed the "Kalam – Raju" Coronary Stent.</p> <p>For his distinguished services, Dr B Soma Raju has been awarded several recognition, including the "Padma Shri" by Govt. of India in 2001. He is presently the Chairman & Managing Director of the CARE Group of Hospitals.</p>

Dr. Senthil Rajappa

<i>Particulars</i>	<i>Details</i>
Name of the Participant Dr Senthil Rajappa	<p>Dr. Senthil Rajappa is currently Head of Medical Oncology in Indo American Cancer Hospital and Associate Professor of Medical Oncology at the Nizam's Institute of Medical Sciences. He received his M.B.B.S. from Annamalai University and MD (Internal Medicine) from Madras Medical College in India, and Diplomates of the National Board (Internal Medicine) from National Board of Examinations, New Delhi and DM (Medical Oncology) from Kidwai Memorial Institute of Oncology, Rajiv Gandhi Health University, Bangalore India. His areas of interest include solid tumor oncology, personalized medicine and translational research.</p> <p>He has been awarded numerous endowment prizes and more recently as the Best Teacher for the year 2013 by the Tamil Nadu Dr MGR Medical University, Best Teacher in 2019 by the Diplomate of National Board, New Delhi and award for Excellence in Oncology by the Indian Medical Association, Telengana State.</p> <p>Dr. Senthil has published more than 80 articles in indexed national and international journals as well as authored many text book chapters. He has been the principal investigator and the co-investigator in several national & international clinical trials and also as the peer reviewer for several journals.</p>

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